EEO Public File Report

KVRR-TV; KBRR-TV; KJRR-TV; KNRR-TV December 1, 2011 – December 1, 2012

Listed below find all Full Time Positions filled during the above period at KVRR-TV.

Master Control Operator, March, 2012

Recruitment resources used included: Fargo Forum, TVJobs.com, North Dakota Broadcasters, Minnesota Broadcasters, NDSU, UND, MSUM, MSCTC, NDSCS, Brown College, Minnesota School of Business, Concordia College, Northland Community & Technical College. Two people were interviewed. 1 found it in Fargo Forum and 1 through word of mouth. Hiree came from word of mouth.

TV News Photographer, March, 2012

Recruitment resources used included: TVJobs.com, Job Service ND, MSCTC, NDSCS, Brown College, NDSU, UND, Minnesota School of Business, MSUM, Concordia College, Northland Community & Technical College, Minnesota Broadcasters Association, North Dakota Broadcasters Association. One person was interviewed. Heard about job by word of mouth. Hired from within, moved from part time to full time.

Weekend Sports Anchor/Weekday Sports Reporter-Photographer, April, 2012 Recruitment resources used included: Fargo Forum. Grand Forks Herald, Bismarck Tribune, TVJobs.com, Job Service ND, MSCTC, NDSCS, Brown College, NDSU, UND, Minnesota School of Business, MSUM, Concordia College, Northland Community & Technical College, Minnesota Broadcasters Association, North Dakota Broadcasters Association. Four people were interviewed. All found the ad on TVJobs.com. Hiree came from TVJobs.com.

TV News Photographer, July, 2012

Recruitment resources used included: TVJobs.com, Job Service ND, MSCTC, NDSCS, Brown College, NDSU, UND, Minnesota School of Business, MSUM, Concordia College, Northland Community & Technical College, Minnesota Broadcasters Association, North Dakota Broadcasters Association. One person was interviewed. Heard about job by word of mouth. Hired from within, moved from part time to full time.

TV News Reporter, August, 2012

Recruitment resources used included: Fargo Forum, TVJobs.com, Job Service ND, MSCTC, NDSCS, Brown College, NDSU, UND, Minnesota School of Business, MSUM, Concordia College, Minnesota Broadcasters Association. One person was interviewed. Heard of job by word of mouth. Hiree was word of mouth.

TV News Photographer, October, 2012

Recruitment resources used included: TVJobs.com, Job Service ND, MSCTC, NDSCS, Brown College, NDSU, UND, Minnesota School of Business, MSUM, Concordia College, Northland Community & Technical College, Minnesota Broadcasters Association, North Dakota Broadcasters Association. One person was interviewed. Heard about job by word of mouth. Hired from within, moved from part time to full time.

Commercial Production Assistant, November, 2012

Recruitment resources used included: Fargo Forum, Grand Forks Herald, TVJobs.com, Job Service ND, Minnesota State Community & Technical College, NDSCS, UND, Mn School of Business, MSUM, Concordia College, North Dakota Broadcasters, Minnesota Broadcasters, KVRR.com. Four people were interviewed. 2 applied from ad in The Forum, 1 by a MN work site, 1 from KVRR website. Hiree was KVRR website.

During the period of December 1, 2011-December 1, 2012 no single recruitment resource has asked that we post our job openings with them.

Total for each source used during December 1, 2011-December 1, 2012

Fargo Forum/JobsHQ.com; 101 5 <sup>th</sup> St N; Fargo, ND 58102	3
KVRR website	1
MN work site	1
Word of Mouth	5
TV Jobs	4

December 1, 2011 - December 1, 2012

Station Outreach Initiatives:

Undergraduate Internships:

KVRR has participated in five internship programs during the past year with University of Maryland, Northwestern University, and Minnesota State University Moorhead. These college students are enrolled in communication and journalism college programs. Students who participate, work at the station anywhere from 10 to 30 hours per week. Students participate in the stations newsroom operation including shadowing anchors and reporters, writing, editing and producing news stories. They receive complete knowledge in the operation of newsroom equipment such as cameras, editing machines, audio boards, teleprompters, newsroom computer system, and other such equipment. All students are evaluated at the conclusion of the program and evaluations are submitted to the college attended.

### Employee Training:

KVRR does various training within departments throughout our company group ownership. Department heads are asked to travel to various locations to help in the training and practices implemented with the group ownership. A mentoring program is explained during the hiring process to encourage individuals to gain knowledge of the group ownership for the possibility of future promotions with the company group.

KVRR also recruits and employs college students during the winter and summer college breaks. KVRR encourages all part time employees to shadow other fellow department heads and employees in other areas of the building. KVRR employed two part time individuals this past school year for extra hours needed during summer vacations and holiday breaks.

KVRR-TVs News Director teaches mass communications and journalism at Minnesota State University Moorhead every week during the year. At such time he does heavy recruitment for the station for all part time employees to work in the newsroom.

KVRR-TVs Sales Manager teaches a mass communications course relating to sales at Minnesota State University Moorhead. During those class sessions he recruits individuals for the sales, traffic, and news departments.

# Management Training:

All managers and department heads at all locations are updated various times during the year regarding new FCC policies, political advertising issues, EEO rulings, human resource issues, etc. Managers receive materials updating their files in which to better educate their department heads and various individuals within the company. Teleconferences are held for individual questions regarding these issues.

### Recruitment Resources

The Forum

Contact: Classified Data Entry Person - Laura Raschke

LRaschke@jobshq.com 101 5<sup>th</sup> Street North Fargo, ND 58102

Phone: 701-241-5500 Fax: 701-541-5478

Grand Forks Herald

Contact: Classified Data Entry Person - Laura Raschke

LRaschke@jobshq.com 375 2<sup>nd</sup> Avenue North Grand Forks, ND 58201 Phone: 800-477-6572

Bismarck Tribune

Contact: Angie angie@bismarcktribune.com

707 E. Front Avenue Bismarck, ND 58504 Phone: 701-223-2500

Argus Leader Classifieds Contact: Janet Pank 200 S. Minnesota Sioux Falls, SD 57104 Phone: 605-367-7400

**Duluth News Tribune** 

Contact: Classified Data Entry Person - Laura Raschke

LRaschke@jobshq.com

424 W 1<sup>st</sup> Street Duluth, MN 55802 Phone: 218-723-5200 Fax: 218-720-4140

Star Tribune Contact: Connie 425 Portland Avenue Minneapolis, MN 55411 Phone: 612-673-4000 Fax: 612-673-7780

TV Technology

Contact: Caroline Freeland 5827 Columbia Pike, 3<sup>rd</sup> Floor Falls Church, VA 22041

Phone: 703-998-7600 Ext. 153

Minnesota State Community & Technical College

Contact: Jennifer Labish 1900 28<sup>th</sup> Avenue South Moorhead, MN 56560 Phone: 218-236-6277

Phone: 218-236-62 Fax: 218-299-6584

http://careers.minnesota.edu

Minnesota Broadcasters Association

Contact: Webmaster

3033 Excelsior Blvd., Suite 301

Minneapolis, MN 55416 Phone: 612-926-8123

E-mail: jdubois@minnesotabroadcasters.com

North Dakota Broadcasters Association

Contact: Beth Helfrich

P.O. Box 3178

Bismarck, ND 58502 Phone: 701-258-1332 E-mail: bethh@ndba.org

Broadcast Engineering Contact: Jennifer Shafer Phone: 1-800-396-9939

Broadcasting & Cable Contact: Yuki Atsumi 360 Park Avenue New York, NY 10010 Phone: 646-746-6949

Job Service of North Dakota

Contact: Business Services - Brenda or Julie

1350 32<sup>nd</sup> Street SW Fargo, ND 58103 Phone: 239-7300 www.jobsnd.com

#### **NDSCS**

Contact: Michelle, Career Services 701-671-2258

800 6<sup>th</sup> Street North Wahpeton, ND 58076 Phone: 1-800-342-4325

ndscs.nodak.edu/currentstudents/careerservices/postjob/

Brown College Contact: Carol

1440 Northland Drive

Mendota Heights, MN 55120

Phone: 651-905-3499

browncollege.optimalresume.com/employers/login.php

American Indian Center Contact: Brenda Beaulleu 1530 E. Franklin Avenue Minneapolis, MN 55404 Phone: 612-871-4555 Fax: 612-879-1795

Fond Du Lac College Contact: Dennis Fall 2101 14<sup>th</sup> Street Cloquet, MN 55720 Phone: 218-879-0800

E-mail: switchboard@fdltcc.edu

Urban League Contact: Lee Human 2000 Plymouth Avenue Minneapolis, MN 55411 Phone: 612-302-5905

North Dakota State University Contact: Karen Thoreson kthoreson@ndsu.org 1301 12<sup>th</sup> Avenue North Fargo, ND 58102 Phone: 701-231-8464

Fax: 701-231-8756

University of North Dakota Contact: Mark Thompson markthompson@mail.und.nodak.edu

Grand Forks, ND 58201 Phone: 701-777-2011 Fax: 701-777-3904

E-mail: career\_connect@und.nodak.edu

MN School of Business Contact: Bridget Hoffman bhoffman@msbcollege.edu 2777 34<sup>th</sup> St S

Moorhead, MN 56560 Phone: 218.422.1000

www.msbcollege.edu/employers/login.aspx?ReturnUrl=%2femployers%2fdefault.aspx

Minnesota State University Moorhead

Contact: Career Center hval@mnstate.edu 1104 7<sup>th</sup> Avenue South Moorhead, MN 56560 Phone: 218-477-2011

Mass Comm. Dept. 218-477-298

Concordia College Contact: Renée 901 S. 8<sup>th</sup> Street Moorhead, MN 56560

Phone: 218-299-4321

www.cord.edu/Offices/Career/employers1.php

Northland Community and Technical College Thief River Falls Contact: Dean Dalen dean.dalen@northlandcollege.edu 218-683-8560 1101 Highway One E Thief River Falls, MN 56701 Phone: 1-800-959-6282

Phone: 1-800-959-628 Fax: 218-681-0774

Medialine.com Contact: Mark Shilstone P.O. Box 51909 Pacific Grove, CA 93950 Phone: 1-800-237-8073

TVJobs.com Contact: Mark Holloway P.O. Box 4116 Oceanside, CA 92052 Phone: 760-754-8177

CareerBuilder.com Contact: Webmaster Phone: 866-438-1485

Rasmussen College Randy Harwood randy.harwood@rasmussen.edu 4012 19th Avenue SW Fargo, ND 58103 Phone: (701) 277-3889 East Grand Forks
Contact: Dean Dalen
dean.dalen@northlandcollege.edu
218-683-8560
2022 Central Ave NE
East Grand Forks, MN 56721
Phone: 1-800-451-3441
Fax: 218-773-4502

EEO Public File Report KVRR-TV; KBRR-TV; KJRR-TV; KNRR-TV December 1, 2010 – December 1, 2011

Listed below find all Full Time Positions filled during the above period at KVRR-TV.

Traffic Assistant, January, 2011

Recruitment resources used included: Fargo Forum, JobsHQ.com, Inforum.com, TVJobs.com, North Dakota Broadcasters Association, Job Service of North Dakota, NDSU, UND, MSUM, MSCTC, Rasmussen, Minnesota School of Business, Concordia College. Seven people were interviewed. Five found it on Job Service and 2 from JobsHQ. Hiree came from JobsHQ.

TV News Reporter, January, 2011

Recruitment resources used included: TVJobs.com, Brown College, MSUM, Minnesota Broadcasters Association, North Dakota Broadcasters Association, Northwestern University, Job Service ND. Two people were interviewed. Both found ad on TVJobs.com. Hiree came from TVJobs.com.

Weekend Sports Anchor/Weekday Sports Reporter-Photographer, February, 2011 Recruitment resources used included: TVJobs.com, Brown College, MSUM, Minnesota Broadcasters Association, Northwestern University, Job Service ND. Three people were interviewed. Two found the ad on TVJobs.com and one by word of mouth at Northwestern University. Hiree came from word of mouth.

TV News Photographer, June, 2011

Recruitment resources used included: Minnesota State Community & Technical College, Job Service ND, NDSCS, Brown College, NDSU, UND, Mn School of Business, MSUM, Concordia College, TVJobs.com. One person was interviewed. Found out by word of mouth. Hiree was word of mouth.

TV News Reporter-Photographer, September, 2011

Recruitment resources used included: Minnesota State Community & Technical College, Job Service ND, NDSCS, Brown College, NDSU, UND, Mn School of Business, MSUM, Concordia College, Northland Community & Technical College, TVJobs.com, ND Broadcasters, MN Broadcasters. Two people were interviewed. Both heard of job by word of mouth. Hiree was word of mouth.

TV Sports Director, September, 2011

Recruitment resources used included: The Forum, Grand Forks Herald, Bismarck Tribune, Argus Leader, Duluth News Tribune, Minnesota State Community & Technical College, Job Service ND, NDSCS, Brown College, NDSU, UND, Mn School of Business, MSUM, Concordia College, Northland Community & Techinical College-East Grand Forks & Thief River Falls, TVJobs.com. nine people were interviewed. Six found ad on TVJobs.com. Three heard of job by word of mouth. Hiree was word of mouth.

TV News General Assignment Reporter, September, 2011

Recruitment resources used included: Minnesota State Community & Technical College, Job Service ND, NDSCS, Brown College, NDSU, UND, Mn School of Business, MSUM, Concordia College, Northland Community & Techinical College-East Grand Forks & Thief River Falls, TVJobs.com, North Dakota Broadcasters, Minnesota Broadcasters. One person was interviewed. Found out by word of mouth. Hiree was word of mouth.

During the period of December 1, 2010-December 1, 2011 no single recruitment resource has asked that we post our job openings with them.

Total for each source used during December 1, 2010-December 1, 2011

TVJobs.com; PO Box 4116; Oceanside, CA 92052	10
Fargo Forum/JobsHQ.com; 101 5 <sup>th</sup> St N; Fargo, ND 58102	2
Job Service; 1350 32 <sup>nd</sup> St SW; Fargo, ND 58103	5
Word of Mouth	8

December 1, 2010 - December 1, 2011

Station Outreach Initiatives:

Undergraduate Internships:

KVRR has participated in seven internship programs during the past year with Northwestern University and Minnesota State University Moorhead. These college students are enrolled in communication and journalism college programs. Students who participate, work at the station anywhere from 10 to 30 hours per week. Students participate in the stations newsroom operation including shadowing anchors and reporters, writing, editing and producing news stories. They receive complete knowledge in the operation of newsroom equipment such as cameras, editing machines, audio boards, teleprompters, newsroom computer system, and other such equipment. All students are evaluated at the conclusion of the program and evaluations are submitted to the college attended.

### Employee Training:

KVRR does various training within departments throughout our company group ownership. Department heads are asked to travel to various locations to help in the training and practices implemented with the group ownership. A mentoring program is explained during the hiring process to encourage individuals to gain knowledge of the group ownership for the possibility of future promotions with the company group.

KVRR also recruits and employs college students during the winter and summer college breaks. KVRR encourages all part time employees to shadow other fellow department heads and employees in other areas of the building. KVRR employed two part time individuals this past school year for extra hours needed during summer vacations and holiday breaks.

KVRR-TVs News Director teaches mass communications and journalism at Minnesota State University Moorhead every week during the year. At such time he does heavy recruitment for the station for all part time employees to work in the newsroom.

KVRR-TVs Sales Manager teaches a mass communications course relating to sales at Minnesota State University Moorhead. During those class sessions he recruits individuals for the sales, traffic, and news departments.

# Management Training:

All managers and department heads at all locations are updated various times during the year regarding new FCC policies, political advertising issues, EEO rulings, human resource issues, etc. Managers receive materials updating their files in which to better educate their department heads and various individuals within the company. Teleconferences are held for individual questions regarding these issues.

#### Recruitment Resources

The Forum

Contact: Classified Data Entry Person - Sheila Stastny 241-5491

sstastny@forumcomm.com

101 5<sup>th</sup> Street North

Fargo, ND 58102

Phone: 701-241-5500

Fax: 701-541-5478

Bismarck Tribune

Contact: Trina

707 E. Front Avenue

Bismarck, ND 58504

Phone: 701-223-2500

Grand Forks Herald

Contact: Classified Data Entry Person

375 2<sup>nd</sup> Avenue North

Grand Forks, ND 58201

Phone: 800-477-6572

**Argus Leader Classifieds** 

Contact: Janet Pank

200 S. Minnesota

Sioux Falls, SD 57104

Phone: 605-367-7400

**Duluth News Tribune** 

Contact: Classified Data Entry Person

424 W. 1st Street

Duluth, MN 55802

Phone: 218-723-5200

Fax: 218-720-4140

Star Tribune

Contact: Connie

425 Portland Avenue

Minneapolis, MN 55411

Phone: 612-673-4000

Fax: 612-673-7780

TV Technology

Contact: Caroline Freeland

5827 Columbia Pike, 3<sup>rd</sup> Floor

Falls Church, VA 22041

Phone: 703-998-7600 Ext. 153

www.duluthsuperior.com/mld/duluthtirbune/

www.startribune.com

Minnesota State Community & Technical College

Contact: Jennifer Labish 1900 28th Avenue South Moorhead, MN 56560 Phone: 218-236-6277

Fax: 218-299-6584

http://careers.minnesota.edu

user name: kvrr password: kvrr1515

Minnesota Broadcasters Association

Contact: Webmaster

3033 Excelsior Blvd., Suite 301

Minneapolis, MN 55416 Phone: 612-926-8123

E-mail: idubois@minnesotabroadcasters.com

members log in: member

North Dakota Broadcasters Association

Contact: Beth Helfrich

P.O. Box 3178

Bismarck, ND 58502

Phone: 701-258-1332 E-mail: bethh@ndba.org user name: mwagner@kvrr.com

password: kvrr1515 www.bcs-ok.com

**Broadcast Engineering** Contact: Jennifer Shafer Phone: 1-800-396-9939

Broadcasting & Cable Contact: Yuki Atsumi 360 Park Avenue New York, NY 10010 Phone: 646-746-6949

www.broadcastingcable.com

Job Service of North Dakota

Contact: Business Services - Brenda or Julie

1350 32<sup>nd</sup> Street SW Fargo, ND 58103 Phone: 239-7300

www.jobsnd.com

user name: kvrr password: Kvrr1515

security question: schwinn

**NDSCS** 

Contact: Michelle, Career Services 701-671-2258

800 6<sup>th</sup> Street North Wahpeton, ND 58076 Phone: 1-800-342-4325

ndscs.nodak.edu/currentstudents/careerservices/postjob/

user name: mwagner@kvrr.com

password: kvrr1515

Brown College Contact: Carol

1440 Northland Drive

Mendota Heights, MN 55120 Phone: 651-905-3499

email: mwagner@kvrr.com

password: kvrr1515

browncollege.optimalresume.com/employers/login.php

American Indian Center Contact: Brenda Beaulleu 1530 E. Franklin Avenue Minneapolis, MN 55404 Phone: 612-871-4555 Fax: 612-879-1795

Fond Du Lac College Contact: Dennis Fall 2101 14<sup>th</sup> Street Cloquet, MN 55720 Phone: 218-879-0800

E-mail: switchboard@fdltcc.edu

Urban League Contact: Lee Human 2000 Plymouth Avenue Minneapolis, MN 55411 Phone: 612-302-5905

www.mul.org

North Dakota State University Contact: Karen Thoreson kthoreson@ndsu.org 1301 12<sup>th</sup> Avenue North Fargo, ND 58102

Phone: 701-231-8464

Fax: 701-231-8756

user name: mwagner@kvrr.com

password: kvrr1515

www.ndsu.nodak.edu/career center/employers

University of North Dakota Contact: Mark Thompson

markthompson@mail.und.nodak.edu

Grand Forks, ND 58201 Phone: 701-777-2011 Fax: 701-777-3904

E-mail: career connect@und.nodak.edu

user name: kvrr password: 1515 www.teamnd.org

MN School of Business Contact: Bridget Hoffman bhoffman@msbcollege.edu

2777 34<sup>th</sup> St S Moorhead, MN 56560 Phone: 218.422.1000

user name: kvrrtv password: kvrr1515

www.msbcollege.edu/employers/login.aspx?ReturnUrl=%2femployers%2fdefault.aspx

Minnesota State University Moorhead

Contact: Career Center hval@mnstate.edu 1104 7<sup>th</sup> Avenue South Moorhead, MN 56560 Phone: 218-477-2011

Mass Comm. Dept. 218-477-298

user name: kvrr1515 password: kvrr1515

www.myinterfase.com/moorhead/employer

Concordia College Contact: Renée 901 S. 8<sup>th</sup> Street Moorhead, MN 56560

Phone: 218-299-4321

www.cord.edu/Offices/Career/employers1.php

user name: mwagner@kvrr.com

password: kvrr1515

Fax: 218-773-4502

Northland Community and Technical College Thief River Falls Contact: Dean Dalen dean.dalen@northlandcollege.edu 218-683-8560

1101 Highway One E Thief River Falls, MN 56701

Phone: 1-800-959-6282 Fax: 218-681-0774

Medialine.com Contact: Mark Shilstone P.O. Box 51909 Pacific Grove, CA 93950 Phone: 1-800-237-8073

TVJobs.com Contact: Mark Holloway P.O. Box 4116 Oceanside, CA 92052 Phone: 760-754-8177

CareerBuilder.com Contact: Webmaster Phone: 866-438-1485

Rasmussen College Randy Harwood randy.harwood@rasmussen.edu 4012 19th Avenue SW Fargo, ND 58103 Phone: (701) 277-3889 East Grand Forks Contact: Dean Dalen dean.dalen@northlandcollege.edu 218-683-8560 2022 Central Ave NE East Grand Forks, MN 56721 Phone: 1-800-451-3441

account #: 15737091 user name: jimshaw password: celts20

challenge question answer: kqds

ÉEO Public File Report KVRR-TV; KBRR-TV; KJRR-TV; KNRR-TV December 1, 2009 – December 1, 2010

Listed below find all Full Time Positions filled during the above period at KVRR-TV.

Tape Librarian/Master Control Operator, April, 2010

Recruitment resources used included: Fargo Forum, Jobs HQ.com, Inforum.com, Minnesota State Community & Technical College, Job Service ND, NDSCS, Brown College, NDSU, UND, MSUM, Concordia College, Northland Community & Technical College-East Grand Forks & Thief River Falls. Six people were interviewed. Five found the ad in the Fargo Forum and one by word of mouth. Hiree came from Fargo Forum.

Tape Librarian/Master Control Operator, June, 2010

Recruitment resources used included: Fargo Forum, JobsHQ.com, Inforum.com, Minnesota State Community & Technical College, Job Service ND, NDSCS, Brown College, NDSU, UND, MSUM, Concordia College, Northland Community & Technical College-East Grand Forks & Thief River Falls. Six people were interviewed. Five found the ad in the Fargo Forum and one by word of mouth. Hiree came from Fargo Forum.

Tape Librarian/Master Control Operator, August, 2010

Recruitment resources used included: Fargo Forum, JobsHQ.com, Inforum.com, Minnesota State Community & Technical College, Job Service ND, NDSCS, Brown College, NDSU, UND, MSUM, Concordia College, Northland Community & Technical College-East Grand Forks & Thief River Falls. Seven people were interviewed. Six found the ad in the Fargo Forum and one from Job Service. Hiree came from Fargo Forum.

News & Sports Photographer/Reporter/Fill-in Sports Anchor, October, 2010 Recruitment resources used included: TVJobs.com, Brown College, Minnesota State University Moorhead, University of Nebraska, Minnesota Broadcasters Association, North Dakota Broadcasters Association, Job Service of North Dakota. Three people were interviewed. Two found ad on TVJobs.com and one at University of Nebraska. Hiree came from University of Nebraska.

TV News Photographer, November, 2010

Recruitment resources used included: TVJobs.com, Brown College, Minnesota State University Moorhead, Minnesota Broadcasters Association, North Dakota Broadcasters Association, Job Service of North Dakota. Two people were interviewed. One found ad on TVJobs.com and one by word of mouth. Hiree was word of mouth.

During the period of December 1, 2009-December 1, 2010 no single recruitment resource has asked that we post our job openings with them.

Total for each source used during December 1, 2009-December 1, 2010

TVJobs.com; PO Box 4116; Oceanside, CA 92052	3
University of Nebraska; 1800 N 33 <sup>rd</sup> St, Lincoln, NE 68503	1
Fargo Forum/JobsHQ.com; 101 5 <sup>th</sup> St N; Fargo, ND 58102	16
Job Service; 1350 32 <sup>nd</sup> St SW; Fargo, ND 58103	1
VALUE CAR CI	_

Word of Mouth

December 1, 2009-December 1, 2010

Station Outreach Initiatives:

Undergraduate Internships:

KVRR has participated in eight internship programs during the past year with Northwestern University, North Dakota State University, Valley City State University and Minnesota State University Moorhead. These college students are enrolled in communication and journalism college programs. Students who participate, work at the station anywhere from 10 to 30 hours per week. Students participate in the stations newsroom operation including shadowing anchors and reporters, writing, editing and producing news stories. They receive complete knowledge in the operation of newsroom equipment such as cameras, editing machines, audio boards, teleprompters, newsroom computer system, and other such equipment. All students are evaluated at the conclusion of the program and evaluations are submitted to the college attended.

### Employee Training:

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KVRR-TVs News Director teaches mass communications and journalism at Minnesota State University Moorhead every week during the year. At such time he does heavy recruitment for the station for all part time employees to work in the newsroom.

KVRR-TVs News Director invited a news journalism class to the station to participate in producing and helping with a live newscast. This gave the students a real hands on in terms of being actively involved in a real live news production from start to finish.

KVRR-TVs Sales Manager teaches a mass communications course relating to sales at Minnesota State University Moorhead. During those class sessions he recruits individuals for the sales, traffic, and news departments.

# Management Training:

All managers and department heads at all locations are updated various times during the year regarding new FCC policies, political advertising issues, EEO rulings, human resource issues, etc. Managers receive materials updating their files in which to better educate their department heads and various individuals within the company. Teleconferences are held for individual questions regarding these issues.

### Recruitment Resources

The Forum
Contact: Classified Data Entry Person – Sheila Stastny sstastny@forumcomm.com
101 5<sup>th</sup> Street North
Fargo, ND 58102
Phone: 701-241-5500

Bismarck Tribune Contact: Trina 707 E. Front Avenue Bismarck, ND 58504

Fax: 701-541-5478

Phone: 701-223-2500

Grand Forks Herald

Contact: Classified Data Entry Person

375 2<sup>nd</sup> Avenue North Grand Forks, ND 58201 Phone: 800-477-6572

Argus Leader Classifieds Contact: Janet Pank 200 S. Minnesota Sioux Falls, SD 57104 Phone: 605-367-7400

TV Technology Contact: Caroline Freeland 5827 Columbia Pike, 3<sup>rd</sup> Floor Falls Church, VA 22041

Phone: 703-998-7600 Ext. 153

Star Tribune Contact: Connie 425 Portland Avenue Minneapolis, MN 55411 Phone: 612-673-4000 Fax: 612-673-7780

www.startribune.com

Duluth News Tribune

Contact: Classified Data Entry Person

424 W. 1<sup>st</sup> Street Duluth, MN 55802 Phone: 218-723-5200 Fax: 218-720-4140

www.duluthsuperior.com/mld/duluthtirbune/

Minnesota State Community & Technical College

Contact: Jennifer Labish 1900 28th Avenue South Moorhead, MN 56560 Phone: 218-236-6277

Fax: 218-299-6584

http://careers.minnesota.edu

user name: kvrr password: kvrr1515

Minnesota Broadcasters Association

Contact: Webmaster

3033 Excelsior Blvd., Suite 301

Minneapolis, MN 55416 Phone: 612-926-8123

E-mail: jobbank@minnesotabroadcasters.com, jdubois@minnesotabroadcasters.com

North Dakota Broadcasters Association

Contact: Beth Helfrich

P.O. Box 3178

Bismarck, ND 58502

Phone: 701-258-1332

E-mail: bethh@ndba.org

user name: mwagner@kvrr.com

password: kvrr1515 www.bcs-ok.com

**Broadcast Engineering** Contact: Jennifer Shafer Phone: 1-800-396-9939

Broadcasting & Cable Contact: Yuki Atsumi 360 Park Avenue New York, NY 10010

Phone: 646-746-6949

www.broadcastingcable.com

Job Service of North Dakota

Contact: Business Services - Brenda or Julie

1350 32<sup>nd</sup> Street SW Fargo, ND 58103

Phone: 239-7300 www.jobsnd.com

user name: kvrr password: Kvrr1515 security question: Sells

**NDSCS** 

Contact: Casey 800 6<sup>th</sup> Street North Wahpeton, ND 58076

Phone: 1-800-342-4325 www.ndscs.nodak.edu

user name: kvrrtv password: kvrr1515

Brown College Contact: Carol

1440 Northland Drive

Mendota Heights, MN 55120

Phone: 651-905-3499

email: mwagner@kvrr.com

password: kvrr1515

https://browncollege.optimalresume.com/employers/login.php

American Indian Center Contact: Brenda Beaulleu 1530 E. Franklin Avenue Minneapolis, MN 55404 Phone: 612-871-4555 Fax: 612-879-1795

Fond Du Lac College Contact: Dennis Fall 2101 14th Street Cloquet, MN 55720 Phone: 218-879-0800

E-mail: switchboard@fdltcc.edu

Urban League Contact: Lee Human 2000 Plymouth Avenue Minneapolis, MN 55411 Phone: 612-302-5905

www.mul.org

North Dakota State University Contact: Karen Thoreson kthoreson@ndsu.org 1301 12<sup>th</sup> Avenue North Fargo, ND 58102

Phone: 701-231-8464

Fax: 701-231-8756

user name: mwagner@kvrr.com

password: kvrr1515

www.ndsu.nodak.edu/career center/employers

University of North Dakota Contact: Mark Thompson

markthompson@mail.und.nodak.edu

Grand Forks, ND 58201 Phone: 701-777-2011 Fax: 701-777-3904

E-mail: career\_connect@und.nodak.edu

user name: kvrr password: 1515 www.teamnd.org

MN School Of Business Contact: Marty Sackett 1401 W. 76<sup>th</sup> Street Richfield, MN 55423

Phone: 612-861-2000

msackett@msbcollege.edu

user name: password:

www.msbcollege.edu

Minnesota State University Moorhead

Contact: Career Center 1104 7<sup>th</sup> Avenue South Moorhead, MN 56560

user name: kvrr1515 password: kvrr1515

Phone: 218-477-2011, Mass Comm. Dept. 218-477-298

E-mail: hval@mnstate.edu

www.myinterfase.com/moorhead/employer

Concordia College Contact: Renée 901 S. 8<sup>th</sup> Street

Moorhead, MN 56560 user name: kvrrtv Phone: 218-299-4321 password: kvrr1515

www.career.cord.edu - complete Career Posting Form

Northland Community and Technical College – East Grand Forks 2022 Central Ave NE East Grand Forks, MN 56721

Phone: 1-800-451-3441 Fax: 218-773-4502

Northland Community and Technical College – Thief River Falls Contact: Dean Dalen dean.dalen@northlandcollege.edu 218-683-8560

218-683-8560 1101 Highway One E Thief River Falls, MN 56701 Phone: 1-800-959-6282

Fax: 218-681-0774

Medialine.com

Contact: Mark Shilstone

P.O. Box 51909

Pacific Grove, CA 93950 Phone: 1-800-237-8073

TVJobs.com

Contact: Mark Holloway

P.O. Box 4116

Oceanside, CA 92052

Phone: 760-754-8177

account #: 15737091 user name: jimshaw password: celts20

challenge question answer: kqds

CareerBuilder.com Contact: Webmaster Phone: 866-438-1485 EEO Public File Report

KVRR-TV; KBRR-TV; KJRR-TV; KNRR-TV

December 1, 2008-December 1, 2009

Listed below find all Full Time Positions filled during the above period at KVRR-TV.

Television News Reporter/Producer, December, 2008

Recruitment resources used included: TVJobs.com, NDSU, MSUM, MN State Community & Technical College, Minnesota Broadcasters Association, North Dakota Broadcasters Association, UND, Northwestern University. Eight people were interviewed. Five responded from TVJobs.com and three were recruited from Northwestern University. Hiree came from Northwestern University.

Tape Librarian/Master Control Operator, June, 2009

Recruitment resources used included: Fargo Forum, Jobs HQ.com, Inforum.com, Midweek Eagle. Three people were interviewed. One found the ad in the Fargo Forum and two were word of mouth. Hiree came from word of mouth.

Receptionist/Office Assistant, June, 2009

Recruitment resources used included: Fargo Forum, Jobs HQ.com, Inforum.com, Midweek Eagle. Eleven people were interviewed. Eight found the ad in the Fargo Forum, one from an online advertisement, one from the MN CEP Office, and one through Job Services. Hiree came from Fargo Forum.

Tape Librarian/Master Control Operator, July, 2009

Recruitment resources used included: Fargo Forum, JobsHQ.com, Inforum.com, Midweek Eagle. Three people were interviewed. One found the ad in the Fargo Forum and two were word of mouth. Hiree came from word of mouth.

During the period of December 1, 2008-December 1, 2009 no single recruitment resource has asked that we post our job openings with them.

Total for each source used during December 1, 2008-December 1, 2009

TVJobs.com; PO Box 4116; Oceanside, CA 92052	5
Northwestern University; 633 Clark St; Evanston, IL 60208	3
Fargo Forum/JobsHQ.com; 101 5 <sup>th</sup> St N; Fargo, ND 58102	11
MN CEP Office; 315 12th Street NE; Little Falls, MN, 56345	1
Job Service; 1350 32 <sup>nd</sup> St SW; Fargo, ND 58103	1
Word of Mouth	4

### **Recruitment Resources:**

The Forum

Contact: Classified Data Entry Person

101 5<sup>th</sup> Street North Fargo, ND 58102

Phone: 701-241-5500 Fax: 701-541-5478

Bismarck Tribune Contact: Trina 707 E. Front Avenue Bismarck, ND 58504 Phone: 701-223-2500

Grand Forks Herald
Contact: Classified Data Entry Person
375 2<sup>nd</sup> Avenue North
Grand Forks, ND 58201
Phone: 800-477-6572

Argus Leader Classifieds Contact: Janet Pank 200 S. Minnesota Sioux Falls, SD 57104 Phone: 605-367-7400

TV Technology Contact: Caroline Freeland 5827 Columbia Pike, 3<sup>rd</sup> Floor Falls Church, VA 22041 Phone: 703-998-7600 Ext. 153

Star Tribune Contact: Connie 425 Portland Avenue Minneapolis, MN 55411 Phone: 612-673-4000

Fax: 612-673-7780

www.startribune.com

**Duluth News Tribune** 

Contact: Classified Data Entry Person

424 W. 1<sup>st</sup> Street Duluth, MN 55802 Phone: 218-723-5200

Fax: 218-720-4140

www.duluthsuperior.com/mld/duluthtirbune/

Minnesota State Community & Technical College

Contact: Jennifer Labish 1900 28<sup>th</sup> Avenue South Moorhead, MN 56560 Phone: 218-236-6277 Fax: 218-299-6584

E-mail: mhd-placement@minnesota.edu

http://careers.minnesota.edu

Minnesota Broadcasters Association

Contact: Webmaster

3033 Excelsior Blvd., Suite 301

Minneapolis, MN 55416 Phone: 612-926-8123

E-mail: <u>jobbank@minnesotabroadcasters.com</u>, jdubois@minnesotabroadcasters.com

North Dakota Broadcasters Association

Contact: Beth Helfrich

P.O. Box 3178

Bismarck, ND 58502 Phone: 701-258-1332

E-mail: bethh@ndba.org

www.bcs-ok.com

Broadcast Engineering Contact: Jennifer Shafer Phone: 1-800-396-9939

Broadcasting & Cable Contact: Yuki Atsumi 360 Park Avenue New York, NY 10010 Phone: 646-746-6949

www.broadcastingcable.com

Job Service Of North Dakota

Contact: Deanne 1350 32<sup>nd</sup> Street SW Fargo, ND 58103 Phone: 239-7300

Email: dbuckhou@state.nd.us

www.jobsnd.com

**NSDCS** 

Contact: Keith Borchert 800 6th Street North Wahpeton, ND 58076

Phone: 1-800-342-4325

www.ndscs.nodak.edu

Brown College Contact: Carol

1440 Northland Drive

Mendota Heights, MN 55120

Phone: 651-905-3465

E-mail: jsoule@browncollege.edu

American Indian Center Contact: Brenda Beaulleu 1530 E. Franklin Avenue Minneapolis, MN 55404 Phone: 612-871-4555 Fax: 612-879-1795

Fond Du Lac College Contact: Dennis Fall 2101 14th Street Cloquet, MN 55720 Phone: 218-879-0800

E-mail: switchboard@fdltcc.edu

Urban League Contact: Lee Human 2000 Plymouth Avenue Minneapolis, MN 55411 Phone: 612-302-5905

www.mul.org

North Dakota State University

Contact: Gail

1301 12<sup>th</sup> Avenue North Fargo, ND 58102

Phone: 701-231-7111

Fax: 701-231-8756

www.ndsu.nodak.edu/career\_center/employers

University Of North Dakota Contact: Administration Grand Forks, ND 58201 Phone: 701-777-2011

Fax: 701-777-3904

E-mail: career\_connect@und.nodak.edu

www.teamnd.org

MN School Of Business Contact: Marty Sackett 1401 W. 76<sup>th</sup> Street Richfield, MN 55423 Phone: 612-861-2000

msackett@msbcollege.edu

www.msbcollege.edu

Minnesota State University Moorhead

Contact: Career Center 1104 7<sup>th</sup> Avenue South Moorhead, MN 56560

Phone: 218-477-2011, Mass Comm. Dept. 218-477-298

E-mail: hval@mnstate.edu

www.myinterfase.com/moorhead/employer

Concordia College Contact: Career Center 901 S. 8th Street Moorhead, MN 56560 Phone: 218-299-4321

www.cord.edu - complete Career Posting Form

Northland Community and Technical College East Grand Forks 2022 Central Ave NE East Grand Forks, MN 56721 Phone: 1-800-451-3441 Fax: 218-773-4502

Northland Community and Technical College Thief River Falls 1101 Highway One E Thief River Falls, MN 56701 Phone: 1-800-959-6282

Fax: 218-681-0774

Medialine.com Contact: Mark Shilstone P.O. Box 51909 Pacific Grove, CA 93950 Phone: 1-800-237-8073

TVJobs.com Contact: Mark Holloway P.O. Box 4116 Oceanside, CA 92052 Phone: 760-754-8177

CareerBuilder.com Contact: Webmaster Phone: 866-438-1485 December 1, 2008-December 1, 2009

Station Outreach Initiatives:

Undergraduate Internships:

KVRR has participated in three internship programs during the past year with Northwestern University and Minnesota State University Moorhead. These college students are enrolled in communication and journalism college programs. Students who participate, work at the station anywhere from 10 to 30 hours per week. Students participate in the stations newsroom operation including shadowing anchors and reporters, writing, editing and producing news stories. They receive complete knowledge in the operation of newsroom equipment such as cameras, editing machines, audio boards, teleprompters, newsroom computer system, and other such equipment. All students are evaluated at the conclusion of the program and evaluations are submitted to the college attended.

## Employee Training:

KVRR does various training within departments throughout our company group ownership. Department heads are asked to travel to various locations to help in the training and practices implemented with the group ownership. A mentoring program is explained during the hiring process to encourage individuals to gain knowledge of the group ownership for the possibility of future promotions with the company group.

KVRR also recruits and employs college students during the winter and summer college breaks. KVRR encourages all part time employees to shadow other fellow department heads and employees in other areas of the building. KVRR employed two part time individuals this past school year for extra hours needed during summer vacations and holiday breaks.

KVRR-TVs News Director teaches mass communications and journalism at Minnesota State University Moorhead every week during the year. At such time he does heavy recruitment for the station for all part time employees to work in the newsroom.

KVRR-TVs News Director invited a news journalism class to the station to participate in producing and helping with a live newscast. This gave the students a real hands on in terms of being actively involved in a real live news production from start to finish.

KVRR-TVs Sales Manager teaches a mass communications course relating to sales at Minnesota State University Moorhead. During those class sessions he recruits individuals for the sales, traffic, and news departments.

### Management Training:

All managers and department heads at all locations are updated various times during the year regarding new FCC policies, political advertising issues, EEO rulings, human resource issues, etc. Managers receive materials updating their files in which to better educate their department heads and various individuals within the company. Teleconferences are held for individual questions regarding these issues.

EEO Public File Report KVRR-TV; KBRR-TV; KJRR-TV; KNRR-TV December 1, 2007-December 1, 2008

Listed below find all Full Time Positions filled during the above period at KVRR-TV.

Weekday Television News Anchor/Producer, December, 2007
Recruitment resources used included: TVJobs.com, NDSU, MSUM, MN State
Community & Technical College, Minnesota Broadcasters Association, North Dakota
Broadcasters Association, ND Job Service, Minnesota School of Business, Concordia
College, UND. Four people were interviewed. All found out by word of mouth.

Weekend Sports Anchor/Weekday Sports Reporter, December, 2007
Recruitment resources used included: TVJobs.com, NDSU, MSUM, MN State
Community & Technical College, Minnesota Broadcasters Association, North Dakota
Broadcasters Association, ND Job Service, Minnesota School of Business, Concordia
College, UND. Three people were interviewed. Two found out by word of mouth and one from within.

Broadcast Engineer, January, 2008

Recruitment resources used included: Fargo Forum, Grand Forks Herald, Minneapolis Star Tribune, Argus Leader, Duluth News Tribune, TVJobs.com. One person was interviewed. Was referred by a friend who saw ad in the Fargo Forum.

Television News Reporter/Producer, March, 2008

Recruitment resources used included: TVJobs.com, NDSU, MSUM, MN State Community & Technical College, Minnesota Broadcasters Association, North Dakota Broadcasters Association, ND Job Service, Minnesota School of Business, Concordia College, UND. Two people were interviewed. Both responded from TVJobs.com.

News Reporter, July, 2008

Recruitment resources used included: TVJobs.com, UND, MSUM, NDSU, Northwestern University, Minnesota Broadcasters Association, North Dakota Broadcasters Association, ND Job Service, Minnesota State Community and Technical College. Two people were interviewed. One responded from Northwestern University and the other from TVJobs.com.

Weekend Sports Anchor/Weekday Sports Reporter, July, 2008
Recruitment resources used included: TVJobs.com, NDSU, MSUM, MN State
Community & Technical College, Minnesota Broadcasters Association, North Dakota
Broadcasters Association, ND Job Service, Minnesota School of Business, Concordia
College, UND. Three people were interviewed. Two responded from TVJobs.com and one from within.

Traffic Assistant, August, 2008

Recruitment resources used included: Fargo Forum, TVJobs.com, North Dakota Broadcasters Association, ND Job Service, NDSU, MSCTC, UND, MSUM, Aakers, Minnesota School of Business, TeamND, Concordia College. Seven people were interviewed. All found the ad in the Fargo Forum.

Tape Librarian/Master Control Operator, August, 2008
Recruitment resources used included: North Dakota Broadcasters Association, ND Job Service, NDSU, MSCTC, UND, MSUM, Aakers, Minnesota School of Business, TeamND, Concordia College, Fargo Forum, TVJobs.com. Seven people were interviewed. All found the ad in the Fargo Forum.

Tape Librarian/Master Control Operator, October, 2008
Recruitment resources used included: North Dakota Broadcasters Association, ND Job Service, NDSU, MSCTC, UND, MSUM, Aakers, Minnesota School of Business, TeamND, Concordia College, Fargo Forum, TVJobs.com. Two people were interviewed. Both found the ad in the Fargo Forum.

During the period of December 1, 2007-December 1, 2008 no single recruitment resource has asked that we post our job openings with them.

December 1, 2007-December 1, 2008

Station Outreach Initiatives:

Undergraduate Internships:

KVRR has participated in six internship programs during the past year with Northwestern University and Minnesota State University Moorhead. These college students are enrolled in communication and journalism college programs. Students who participate, work at the station anywhere from 10 to 30 hours per week. Students participate in the stations newsroom operation including shadowing anchors and reporters, writing, editing and producing news stories. They receive complete knowledge in the operation of newsroom equipment such as cameras, editing machines, audio boards, teleprompters, newsroom computer system, and other such equipment. All students are evaluated at the conclusion of the program and evaluations are submitted to the college attended.

### Employee Training:

KVRR does various training within departments throughout our company group ownership. Department heads are asked to travel to various locations to help in the training and practices implemented with the group ownership. A mentoring program is explained during the hiring process to encourage individuals to gain knowledge of the group ownership for the possibility of future promotions with the company group.

KVRR also recruits and employs college students during the winter and summer college breaks. KVRR encourages all part time employees to shadow other fellow department heads and employees in other areas of the building. KVRR employed two part time individuals this past school year for extra hours needed during summer vacations and holiday breaks.

KVRR-TVs News Director teaches mass communications and journalism at Minnesota State University Moorhead every week during the year. At such time he does heavy recruitment for the station for all part time employees to work in the newsroom.

KVRR-TVs Sales Manager teaches a mass communications course relating to sales at Minnesota State University Moorhead. During those class sessions he recruits individuals for the sales, traffic, and news departments.

KVRR-TV had four students from the University of North Dakota shadow for one day in February, 2008 and two students shadow for one day from Hawley, Minnesota High School in November, 2008.

## Management Training:

All managers and department heads at all locations are updated various times during the year regarding new FCC policies, political advertising issues, EEO rulings, human resource issues, etc. Managers receive materials updating their files in which to better educate their department heads and various individuals within the company. Teleconferences are held for individual questions regarding these issues.